

# Parts & Accessories Bulletin

April 25, 1986



P&A #288

## BRAKE DISCS

A recent detailed study of all current Genuine Harley-Davidson brake discs has resulted in the following price changes. We are pleased to announce a price decrease in all cases, except one.

With these price changes you can now increase your gross profit margin to a minimum of 50%, and as high as 56% with our new quantity break pricing structure.

PART NUMBER	MATERIAL	NEW DEALER NET (EACH)						NEW LIST
		(1+2)	GPM	(3-5)	GPM	(6&UP)	GPM	
40909-81A	Stainless Steel	64.80	50%	61.60	52%	58.60	55%	129.60
40939-79A	Stainless Steel	63.95	50%	60.75	53%	57.75	55%	127.90
40939-86	Cast Iron	57.25	50%	54.40	52%	51.70	55%	114.50
41791-79	Stainless Steel	42.00	50%	39.70	53%	37.40	55%	84.00
41806-72B	Stainless Steel	40.85	50%	38.50	53%	36.20	56%	81.70
41807-74	Carbon Steel	28.25	50%	26.85	52%	25.50	55%	56.50
41813-79	Stainless Steel	39.75	50%	37.40	53%	35.10	56%	79.50
44136-84	Stainless Steel	42.00	50%	39.70	53%	37.40	55%	84.00
44137-77A	Stainless Steel	39.75	50%	37.40	53%	35.10	56%	79.50
44210-79	Stainless Steel	39.75	50%	37.40	53%	35.10	56%	79.50

These prices will be effective Monday, April 28, 1986.

Please note that most of the genuine brake discs are made of high quality hardened stainless steel and all meet the original equipment specifications.

We encourage you to supply Genuine Harley-Davidson products for your customers. Selling brake components that meet the original equipment specifications will not only provide your customers with quality parts, but will also serve to limit potential liability exposure.

Insist on Genuine Harley-Davidson products.

PARTS & ACCESSORIES DIVISION

mam



FILE IN ACCESSORY GUIDE FOR FUTURE REFERENCE